

## CALL FOR “UDC INTERNATIONAL AMBASSADOR” CONTEST

### ACADEMIC YEAR 2021/2022

The University of A Coruña, through its Vice-Rector's Office for Internationalisation and Cooperation, announces the “UDC INTERNATIONAL AMBASSADOR” contest.

The presence of regular foreign students alongside UDC mobility programs (Erasmus program and its own bilateral exchange program) are allowing participating students to improve their chances of finding a job, acquiring new perspectives on sustainable development, learning languages and achieving a clear idea of what European citizenship means.

In addition, this diversity works as an essential tool within the process of Internationalisation at home for the whole student body as it promotes the coexistence of multiculturalism and multilingualism in our classrooms. All this can be seen as an instrumental factor in the international projection of the institution which is proud to welcome staff and students from partner universities and from any geographical provenance all over the world. Hosting foreigners and making them feel at home is one of the basic pillars to make the University of A Coruña visible in a global environment.

#### OBJECT OF THE CONTEST

The purpose of this call is to publish the “UDC Student Ambassador” contest. This contest aims at praising the experiences of **regular students of foreign nationality** enrolled in official studies at UDC and **incoming students** from partner institutions that have participated or are still participating in an **incoming mobility in the 2021/2022 academic year**.

The final aim is to reinforce the image of UDC as an institution of higher education at a global level, emphasizing the educational opportunities of students, academic and non-academic staff, the scientific advances of the various research groups, university-company collaborations and the ties between UDC, the towns where it is located and the surrounding areas.

Moreover, the contest intends to promote the development of attitudes and values of respect, commitment, responsibility and solidarity.

#### DESCRIPTION OF THE CONTEST

The “UDC INTERNATIONAL AMBASSADOR” contest consists in making a video that shows what the stay at UDC means for the participating students. Originality and innovation will be awarded, as well as the values that this contest pursues to highlight.

The language used will be English, occasionally accompanied by expressions in the native language of the participant. Regarding the content, as a guide it is proposed to include a description of the participant, his university and country of origin, the motivation to study at UDC, along with recommendations for future students; some particular experience in the life of the university, as well as their perception of Galician

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Asinado Por	Vicerr. de Internacionalización e Cooperación - María del Pilar García De La Torre	Asinado	22/09/2021 11:34:26
Observacións		Páxina	1/4
Url De Verificación	<a href="https://sede.udc.gal/services/validation/pUybJ+AtOJQ539+NUGDObQ==">https://sede.udc.gal/services/validation/pUybJ+AtOJQ539+NUGDObQ==</a>		
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culture and society. Likewise, the video may include a photograph, the participation of colleagues or relatives...

The candidate video must be uploaded to social networks and the hashtag #UDCinternationalambassador must appear. The International Relations Office will share the candidate video on its Facebook Udc Ori Coruña, on Twitter and on the website, so the authors agree to assign the rights to its publication.

In addition, the IRO will create a YouTube channel that will host all the participating videos for promotional purposes of the institution and can allocate a section of its website for the same purpose.

The award will consist of free tuition fees for participation in a course at the International Summer School of the winner's choice and will receive a batch of UDC promotional products.

Moreover, all participants in this contest, for the simple fact of submitting their videos, will receive a discount on tuition fees to participate in an International Summer School course, reducing the amount up to €50 for each course of their choice.

For all the participants in the International Summer School courses, once the requirements for the course have been met, the UDC will issue a certificate of attendance equivalent to 6 ECTS.

## REQUIREMENTS OF THE PARTICIPATING PERSONS

All people participating in the contest must meet the following requirements:

1. Have foreign nationality
2. Be enrolled at the University of A Coruña in:
  - Mobility program
  - Official studies
3. Loss of student status in any of the official degrees taught at the University of A Coruña will automatically terminate the status of participant in the contest.

## DEADLINE AND SUBMISSION OF APPLICATIONS

Candidates for the contest must cover the application form (Annex I) with a screenshot showing the video uploaded to social networks and the hashtag #UDCinternationalambassador.

This request must be sent by email to [ori1@udc.es](mailto:ori1@udc.es) with a request for acknowledgment of receipt. The application period will remain open from the publication of this call until 2:00 p.m. on **01/28/2022**.

## OBLIGATIONS OF UDC INTERNATIONAL AMBASSADORS

The International Ambassadors are committed to respecting the rights of the people who appear in the videos.

It is mandatory that the video be uploaded to the social networks of the participants with the corresponding hashtag.

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Once back in their institutions of origin, UDC International Ambassadors will disseminate information about UDC and will be able to take pictures to upload to personal social networks with the same hashtag of the contest. The International Relations Office will share the photographs on their Facebook Udc Ori Coruña, on Twitter and on the website, so the authors agree to assign the rights to their publication.

Unfulfilment by the winners of any of the conditions set out in these rules will result in the loss of the prize awarded.

### JURY AND RESOLUTION

Once the deadline for the video is over, the Jury will meet and decide. The Jury will be formed by the Vice-Rector for Internationalisation and Cooperation, the Deputy Vice-rector for International Promotion and Language Policy and a staff member of the International Relations Office.

Acceptance of the award implies that UDC international Ambassadors undertake to fulfil all the conditions set out in this call.

### ACCEPTANCE OF THE RULES

Submission to this contest implies that participants fully accept the rules.

### RESIGNATION


The winners may waive the prize awarded in writing.

A Coruña, September 22, 2021

The Vice-Rector for Internationalisation and Cooperation

Pilar García de la Torre

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**ANNEX I: APPLICATION FORM "UDC INTERNATIONAL AMBASSADOR"**

Name and surname	
Studies at the University of A Coruña (UDC)	
City and country of origin	
Why UDC?	
Tell us your opinion about	
<ul style="list-style-type: none"> <li>courses</li> </ul>	
<ul style="list-style-type: none"> <li>teaching staff</li> </ul>	
<ul style="list-style-type: none"> <li>UDC Non-academic activities</li> </ul>	
<ul style="list-style-type: none"> <li>University support</li> </ul>	
<ul style="list-style-type: none"> <li>A Coruña and its area</li> </ul>	
The best of UDC	
What is the hardest thing about being an international student?	
What are you going to miss the most when you leave A Coruña?	
Tips for New International Students	
Link to video	
Screenshot of social media with #UDCinternationalambassador	

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