

Company: **IFM Europe Ltd**
 Location: **Cambridge, United Kingdom**
 Job category: **Sales/Marketing**

Expires on 15 Oct 2008

Sales and Marketing traineeship - Italian

Job Description:

Infomedia Ltd. is a globally recognised software development company, well known for its industrial-strength electronic parts catalogues for the automotive industry. Due to expansion, we currently have an opportunity for 2 x Italian speakers with good sales and communication skills to join our Sales and marketing team in Cambourne, Cambridgeshire (UK). The required hours of work are 20 hours per week, Mon-Fri. The positions are initially for a six month period, but the possibility of full-time employment is open for the right candidate.

Candidate Requirements:

The role will require candidates to undertake B2B lead generation and the ability to manage a client portfolio (Italian market), through regular outbound calls, proposals and follow ups; Assist the Italian client manager within marketing tasks, developing internal contacts, identifying prospective clients, securing qualified appointments and participate to the business trips in Italy if required . As a fast growing division of the business, candidates will also be expected to conduct ad hoc market research exercises as instructed by the sales and marketing teams.

Candidates should possess a high level of self-motivation and a "can-do" attitude, positive outlook and strong communication skills with a confident and polite telephone manner. Having a fluent Italian language skill set is essential as candidates will be required to converse with Italian customers. Knowledge of Word, Excel and some CRM software would be highly recommended as well as being willing to work within an office environment.

Type of job:	Internship
Required languages:	Italian (native) AND English (advanced)
Open to these areas of study:	Any
Job open to:	Students and Graduates
Job Starts on:	As soon as possible
Job Ends on:	Not specified

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